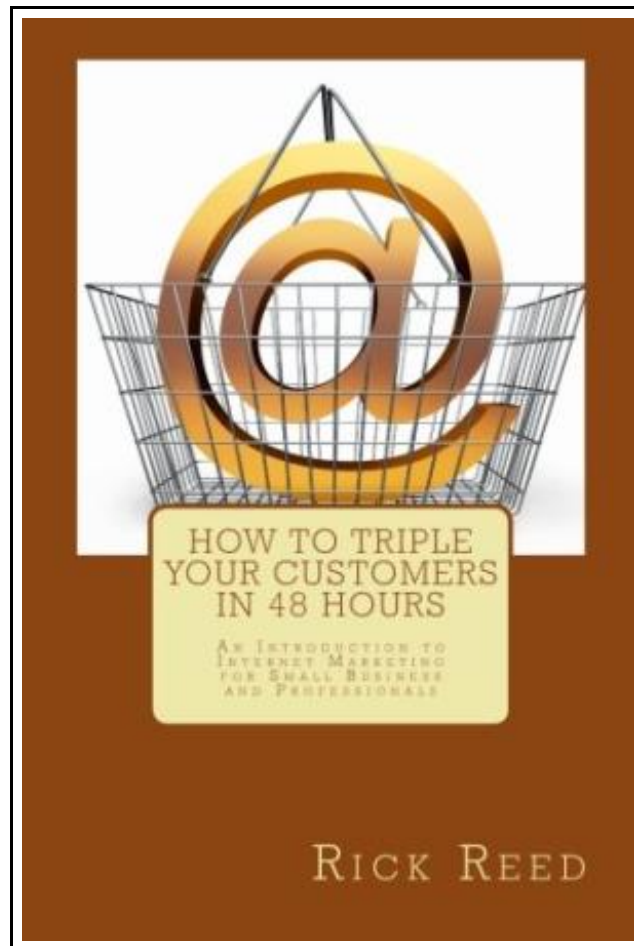


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Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.How To Triple Your Customers in 48 Hours. A quick and easy read, this book is jam packed with takeaways and strategies to boost your profits. The perfect introduction to Internet Marketing. You want to stay abreast of the rapid changes through which the internet is constantly evolving and keep yourself on the cutting edge, to generate more customers, boost your profits and overthrow your competition, but the landscape changes on a daily basis. I have good news! I can put you at the top of the search engines, the only place that matters online, in the next 60 days, guaranteed. Further, I can keep you there from month-to-month despite constant internet changes. Even further, I can triple your customer response rate within the next 48 hours. (I ll show you how in Chapter Two.) My name is Rick Reed and I m a partner in Rapid Marketing Results (RMR Marketing, LLC) with more than 30 years experience in media marketing. 100 of my clients maintain a presence above-the-fold in the 3 major search engines, Google, Bing and Yahoo. What does this mean to you, as a client? If you have been below-the-fold (more than one-third down the first page of Google, for instance), rising above-the-fold should at least triple your online customer response. Could you handle 3 times as many customers? Relevant communication (content) is what Google measures to determine whether you are the answer to your potential customer s search. They do this with hundreds of top secret proprietary criteria that we will discuss in a later chapter. But, in my opinion, the most important criterion is conversion. Content that converts potential customers to actual customers...



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