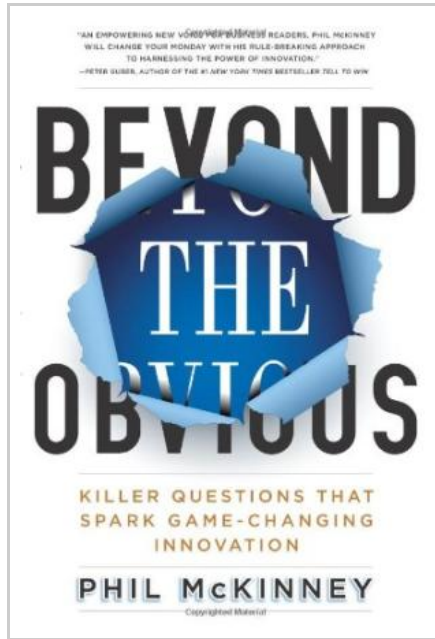




Beyond the Obvious: How Killer Questions Lead to Breakthrough Innovation (Hardback)

By Phil McKinney

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