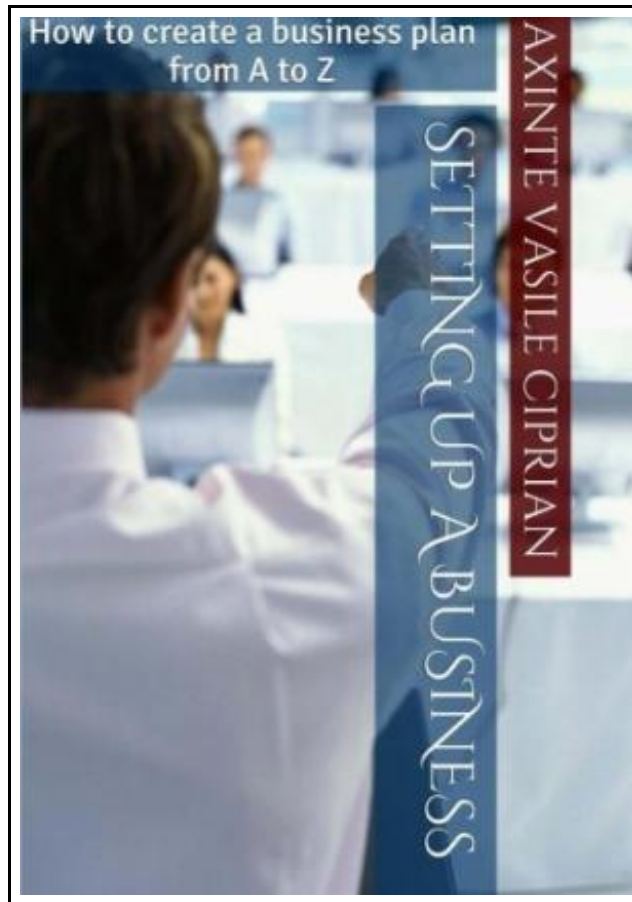


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Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.I wrote this book because I want to support and motivate young people who want to start on this path of entrepreneurship but do not have the courage or the minimum necessary knowledge. I wish that after you will read this book, each of you to obtain a developed entrepreneurial spirit and a significant number of skills necessary to the creation and management of your business. It is well known that small and medium businesses are the engine of national economy. A business will enable you to demonstrate your skills and talent in a particular field, ability to apply professional experience and manifestation abilities in terms of personal development. I think the current problem is to encourage and develop entrepreneurial skills among young people, students, and why not among those who have completed their studies. This book brings concrete solutions and practical knowledge training aimed to assist the readers in forming abilities to initiate and manage their own business. The book includes three tests to determine your personal entrepreneurial skills: Test 1 - see if you have the personality of an entrepreneur Test 2 - market analysis Test 3 - analysis of financial means The creation of a business plan will be presented in chapter number five. This guide will assist you to the achievement of it. It is structured so that everyone will understand the concept of a business plan; you will have the ability to create your own business plan, step by step following the instructions. Finally, after completing these steps you will reach the Annex. In Annex I included two models of business plans. The first model is a business plan template and is dedicated...



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